



DEALER PACK · STOREFRONT AI CONNECTOR

Ask it. Check it. Make it live.

Connect your AI assistant to your Storefront website. Ask for a page, a post or a change in plain English. You approve it before anything goes live.

Drafts first

You approve

Undo any time

● AI Connector

Illustrative

Make a page for our automatic cars under £10k.

Done. Draft ready with 14 cars from your live stock, photos and a finance button.

Draft

Make it live

THE PROBLEM

Website changes wait. Customers don't.

Your forecourt changes every day. Most dealer websites change when someone finally has time.

01

Waiting on someone else

Small edits sit in a queue with an agency or a busy colleague.

02

Pages go out of date

Offers, contact details and stock pages fall behind the forecourt.

03

No time to write

News posts and local pages never get written, so the site goes quiet.

04

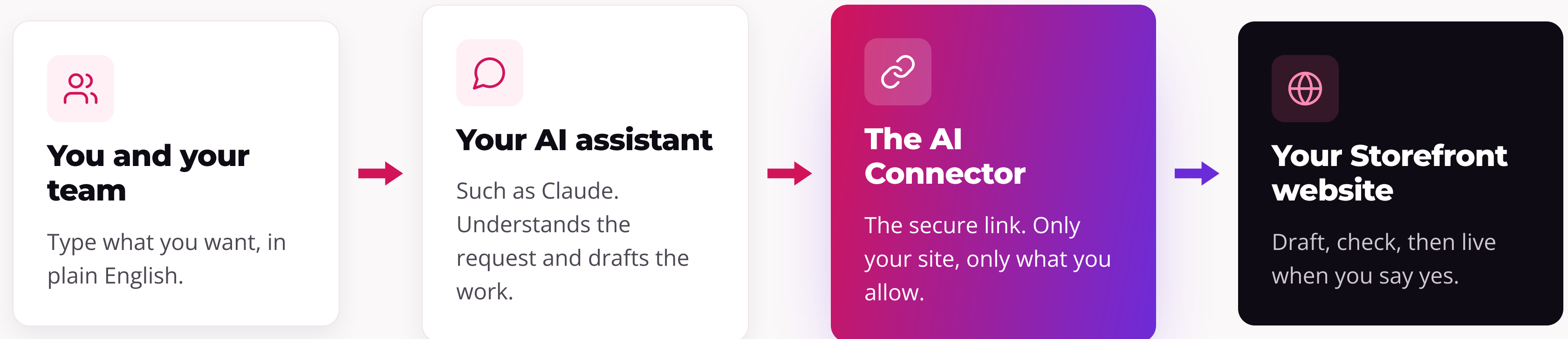
Campaigns land late

By the time the event page is up, the weekend is over.

WHAT IT IS

Your AI assistant. Plugged into your site.

A secure link between an AI assistant and your Storefront website. You ask. It drafts. You decide.



HOW IT WORKS

Three steps. You hold the last one.

1 Ask it.

Type a request like you'd say it to a colleague. No forms, no code.

"Add a page for our van stock."

2 Check it.

The assistant builds a draft and shows you what will change. Your live site stays as it is.

Draft

Checked

✓ Make it live.

Happy? Say yes and confirm.
Changed your mind later? Undo it.

Yes, make it live

WHAT IT CAN DO

One chat. Your whole website.

Pages, header and footer, news posts, stock, photos, site details and visitor numbers. All from one conversation.



Build pages

New pages from one sentence: finance, part-ex, offers, about us.



Header & footer

Refresh your menu, logo and contact bar. Preview first, roll back any time.



News posts

Write posts about new arrivals, events and buying tips.



Your live stock

Reads your cars, prices and photos to feature them on pages and posts.



Your photos

Uses the images already in your website's media library.



Site details

Update phone, address and brand colours in one go, after a preview.



Visitor numbers

Ask how many people visited your site, and get a plain answer.



Checks first

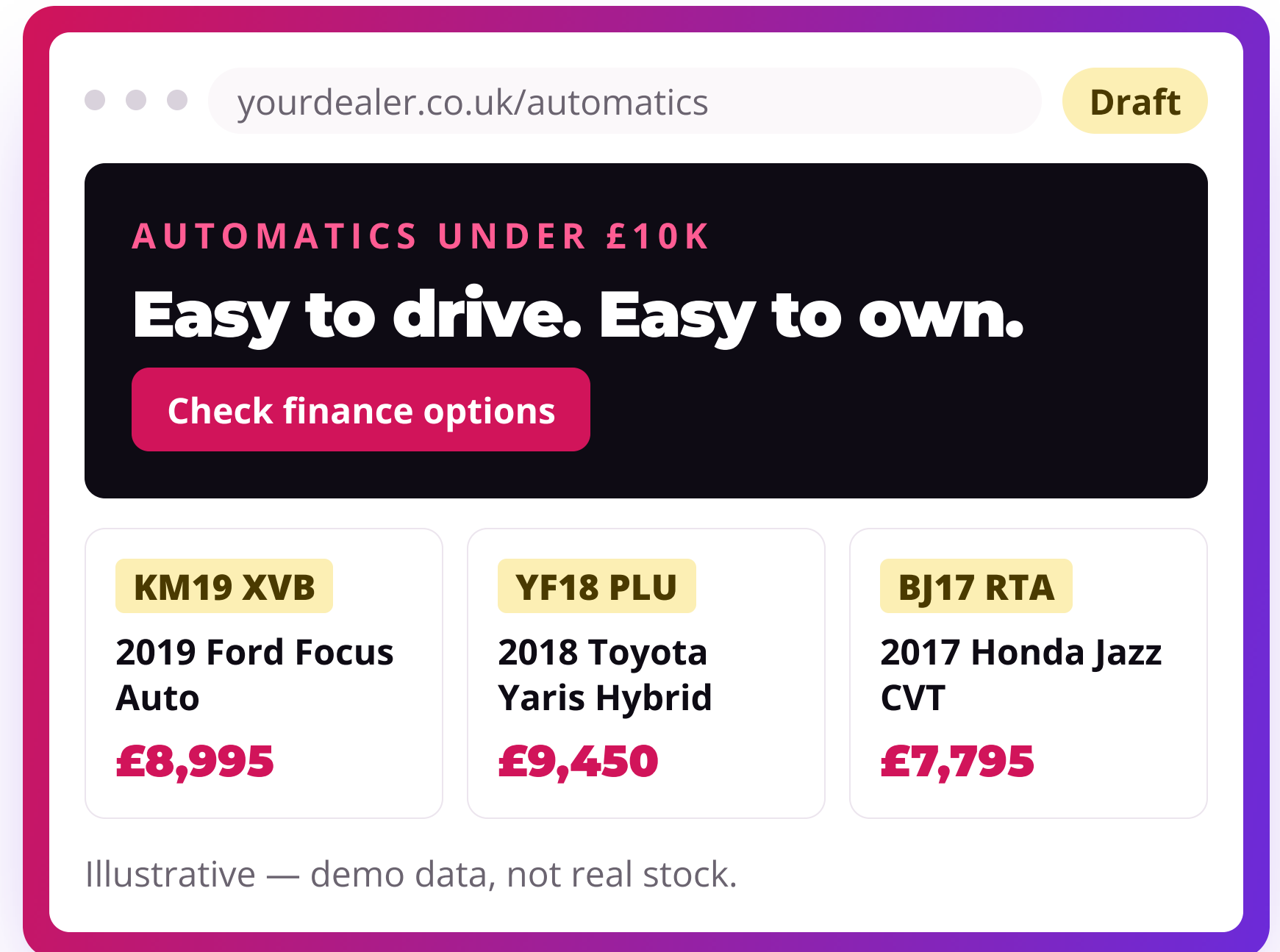
Every page is checked before it goes live, including search basics.

USE CASE · A NEW PAGE

One sentence in. A full page out.

"Make a page for our automatic cars under £10k, with a finance button."

- ✓ Pulls in your live stock and photos
- ✓ Matches your site's colours and fonts
- ✓ Finance and contact buttons built in
- ✓ Saved as a draft until you say yes



USE CASES

Ask like you talk. Get it drafted.

Real requests a dealer can type today, and what comes back.

"Write a post about our five best family SUVs in stock."

→ A news post with the cars, photos and links.

"Make a Winter Ready page for Saturday's event."

→ A campaign page with the date, offer and contact button.

"Make a page for used cars in our town."

→ A local page that helps nearby buyers find you.

"Our phone number has changed. Update it everywhere."

→ Site details updated after you check them.

"How many people visited the site last week?"

→ Your visitor numbers, in plain English.

"Put the header back how it was yesterday."

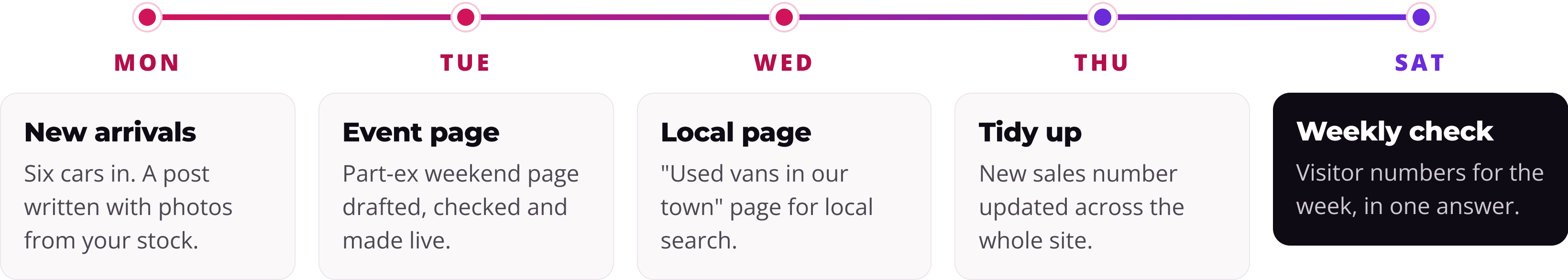
→ The earlier version restored, once you confirm.

A WEEK WITH THE CONNECTOR

A busy week.

A site that keeps up.

A few short requests, spread across the week. No agency, no waiting.



YOU STAY IN CHARGE

Nothing goes live. Until you say yes.



Drafts first

Every change starts as a draft. Your live site stays as it is.



Check it first

See what will change, and any warnings, before it's live.



One final yes

Going live always needs a confirm step. No surprises.



Easy undo

Take a page down or roll the header back to how it was.



Your site only

Access is limited to your dealership and what you allow.

UK Hosted

GDPR Compliant

Cyber Essentials Certified

09

WHO USES IT

Your whole team.

One way to ask.

No training course. If you can send a message, you can use it.

01

Dealer principal

Ask how the site is doing.
Approve what goes live.

"How many visitors this month?"

02

Sales manager

Get offer and event pages up
the same day.

"Make a page for
Saturday's sale."

03

Marketing and admin

Keep posts, stock features
and local pages coming.

"Write this week's new
arrivals post."

04

Our team

We set it up with you and
help with bigger builds.

"We do the setup."

GETTING STARTED

We connect it.
We set it up.
You go live.

Low effort, low risk, no IT project. Your team is asking for changes from day one.

WHAT YOU NEED

A Storefront website, and an AI assistant that supports connectors, such as Claude.

1

We connect it

We link your AI assistant to your Storefront website.

2

We set it up

We agree what it can do on your site, then test it with you.



You go live

Start asking. Drafts and checks keep you in control.



STOREFRONT · AI CONNECTOR

Stop waiting on changes.
Start asking for them.

Book a 15-minute demo

See it on your own site

Screens show the motorsales.ai platform with demonstration data.

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