

AI CONNECTOR · INVENTORY HUB (DMS)

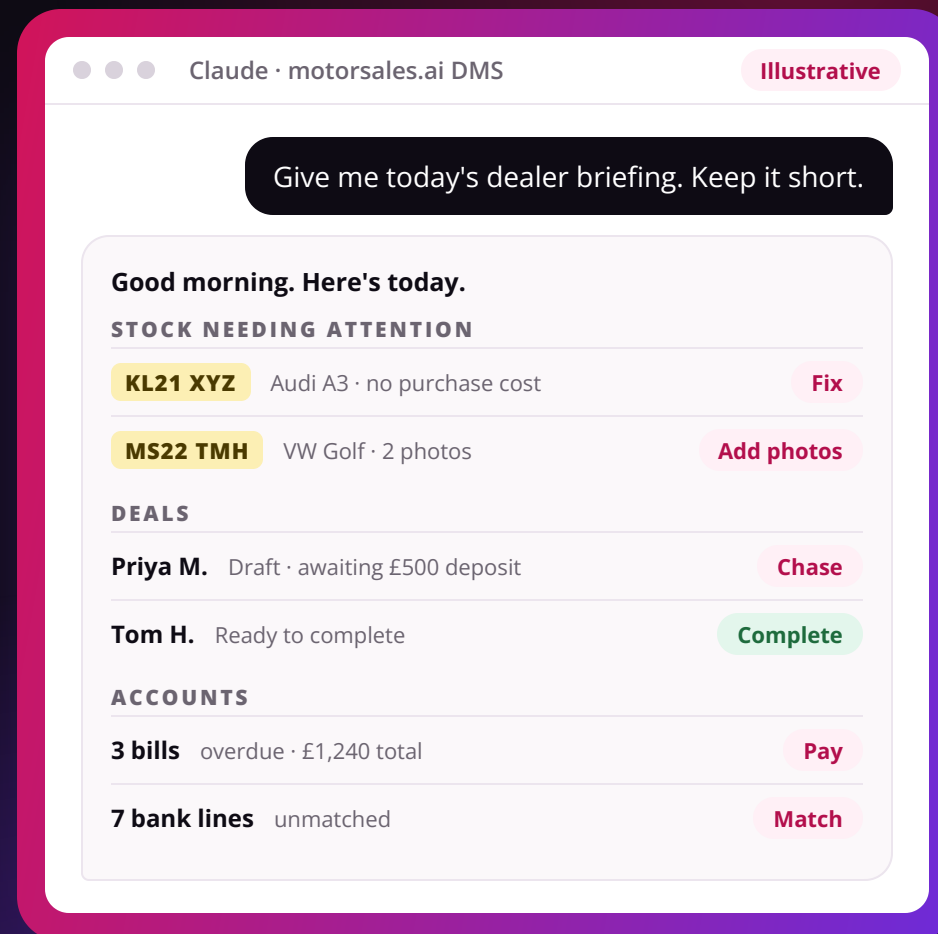
Run your DMS. Just by asking.

Connect Claude or ChatGPT to Inventory Hub and work with your stock, deals, bills, bank and VAT in plain English.

Claude and ChatGPT

Follows your DMS role

Previews first



THE PROBLEM

Your team uses AI. Your DMS doesn't.

Claude and ChatGPT are already open on the desk. But checking stock warnings, chasing deposits or matching bank lines still means clicking through screen after screen.

01

Answers behind screens

Which cars are missing a purchase cost?
Which deals are ready to complete? Each one
is a trail of clicks.

02

Admin eats the day

Adverts to write, bills to key in, bank lines to
match. The jobs that keep the books right,
but not the ones that sell cars.

03

Two worlds, no bridge

The AI your team trusts has no idea what's on
your forecourt or in your accounts today.

HOW IT WORKS

You ask in plain English. The DMS does the work.

The AI Connector is a secure link between Inventory Hub and the assistant your team already uses. The technical name for it is MCP.

1

You ask

Type it the way you'd say it to a colleague.
No menus, no training course.

2

It works on your live DMS

The assistant reads or changes your real records, within your own DMS role.

3

You stay in control

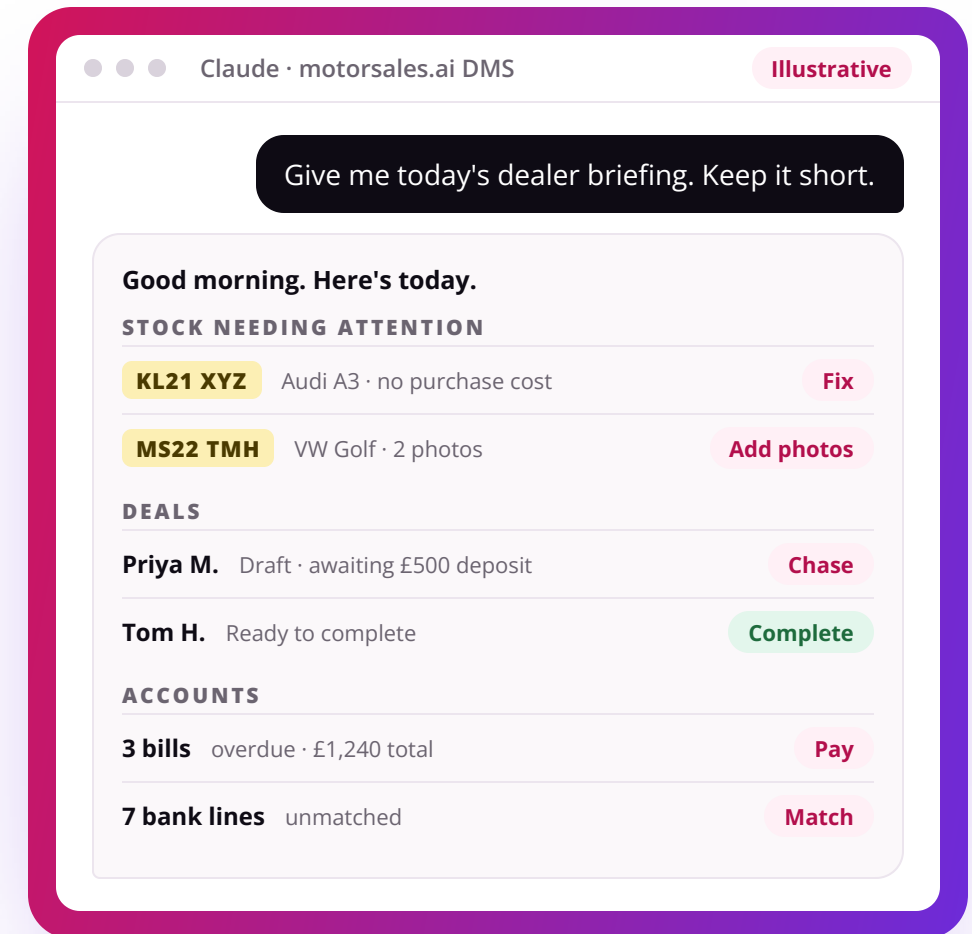
Anything final, like completing a sale or closing a month, shows a preview first. Nothing happens until you approve.

YOUR MORNING BRIEFING

Start the day. Already briefed.

One question at 8am replaces a lap of the DMS. Every item comes with its next action and a link straight to the record.

- ✓ **Stock needing attention**
Missing purchase details, advert gaps and photos.
- ✓ **Deals to move**
Drafts waiting for payment and deals ready to complete.
- ✓ **Money to chase**
Overdue bills and unmatched bank lines.
- ✓ **A link for every item**
Open the record in the DMS before changing anything.



Screens show the motorsales.ai platform with demonstration data.

Reg in. Advert written.

Add cars from the registration, log prep, write adverts and sync AutoTrader. It asks for purchase facts rather than guessing them.

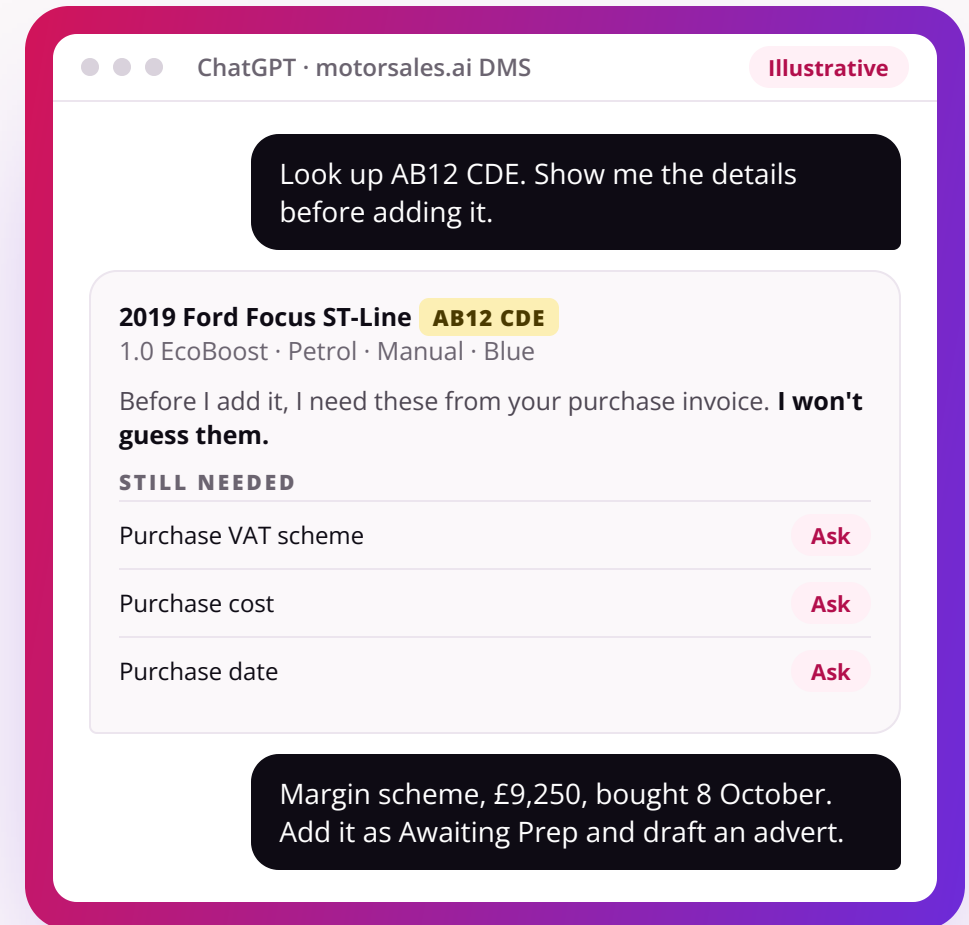
TRY ASKING

"Add this car as Awaiting Prep. Write an advert, but show me it before saving."

"Add a mechanical prep item, Front brake pads, estimate £180."

"Create a phone photo-upload link for AB12 CDE that expires in 24 hours."

"Check whether AB12 CDE is on AutoTrader and sync its details."



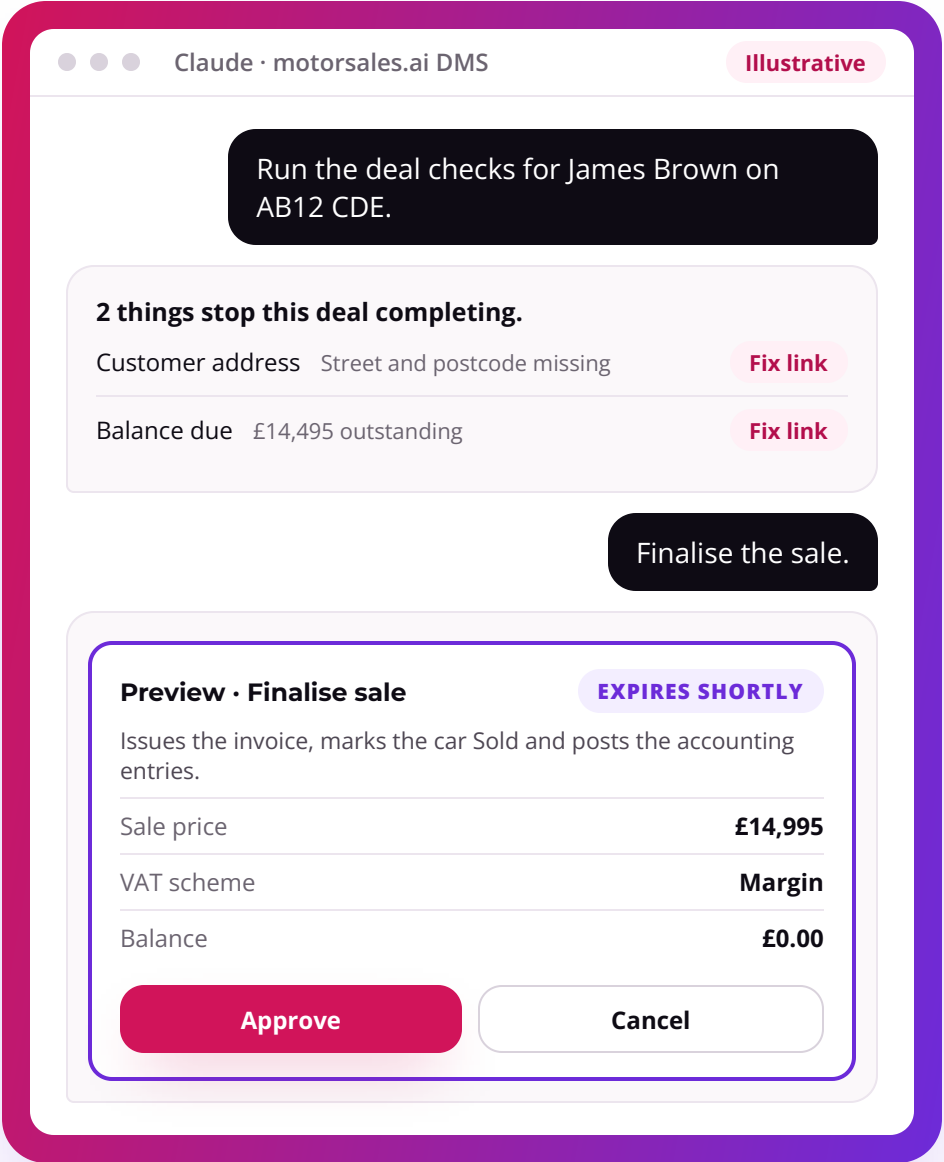
Screens show the motorsales.ai platform with demonstration data.

Build the deal. Check before it's final.

Find customers, draft deals, record deposits and email invoices. The assistant shows every reason a deal can't complete, with a link to fix each one.

TRY ASKING

- "Find Sarah Jones. Show her current deals, invoices and payments."
- "Start a cash deal for AB12 CDE at £14,995. Save it as a draft."
- "Record a £500 card deposit received today. Reference CARD-1842."
- "Email invoice INV-1042 to the customer's saved email address."

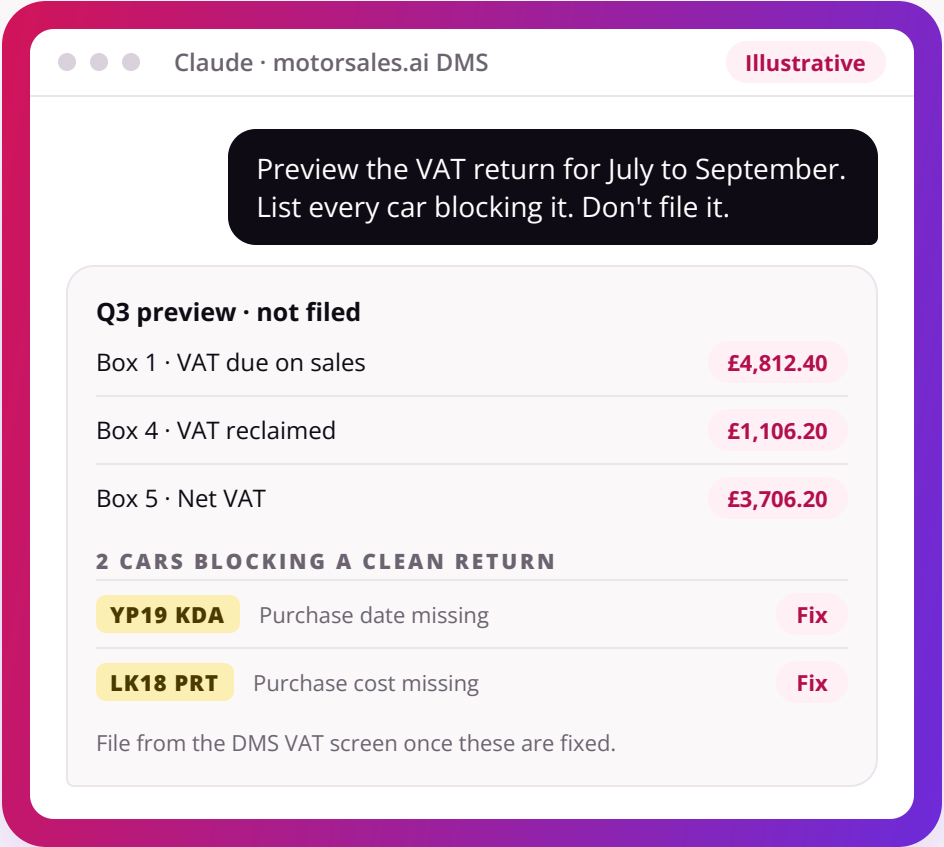


The back office. Done in a chat.

Chase bills, match bank lines, preview the VAT return and run month-end checks, without leaving the chat.

TRY ASKING

- "List unpaid bills due in the next seven days, grouped by supplier."
- "Show unmatched bank lines and the records they could match."
- "Show the trial balance and P&L for September. Flag anything unusual."
- "Show the month-end preview for September. Don't close it."



Screens show the motorsales.ai platform with demonstration data.

ROLE-BASED ACCESS

Your DMS role. Your assistant's rules.

The assistant follows the role of the person who connected it. A sales user doesn't gain accounts or admin access by connecting an assistant.

Sales

Stock to sale

Search cars and customers, work with stock and prep, create customers, draft deals, record payments and work with invoices.

Accounts

Plus the books

Everything in Sales, plus bills, bank reconciliation, reports, VAT checks, journals and month-end.

Admin

Plus the controls

Everything above, plus dealership settings, team information, connections and assistant activity.

PREVIEWS AND CONFIRMATION

Nothing final. Without your OK.

Before any of these, the assistant shows a preview with the exact figures. It expires after a short time and can't be reused.

Finalising a sale

Refunding a payment

Partial credit note

Voiding an invoice

Reconciling a bank line

Posting a journal

Filing a VAT return

Closing a month

Reopening a month

ChatGPT · motorsales.ai DMS Illustrative

Close September 2026.

Preview · Close month EXPIRES SHORTLY

Locks September 2026. Nothing dated in the month can be changed after this.

Period	1 to 30 September 2026
Unmatched bank lines	0
Unpaid bills	0
Checks reviewed	5 of 5

Approve

Cancel

Approve.

Done

September 2026 is closed and locked.

YOUR DATA, UNDER YOUR CONTROL

Switched on by you. Watched by you.

ADMIN SWITCH

Turn it on or off

One setting decides whether assistants can connect to your dealership at all.

YOUR OWN LOGIN

No passwords in chat

Connecting opens the normal DMS sign-in. Check the dealership and account, then click Allow.

ACTIVITY LOG

See every action

Admins see the last 50 things assistants did or tried: succeeded, failed, refused or awaiting confirmation.

ASSISTANT KEYS

Expire and revoke

For tools that can't sign in: admin-only, limited access, expire in 1 to 365 days, revoked in a click.

NO GUESSING

Facts from your records

It won't guess VAT treatment, purchase figures or customer details. It asks you instead.

SOME JOBS STAY IN THE DMS

Bank details and live filing

Bank details are changed in the DMS, and VAT returns are filed from the DMS VAT screen.

GETTING CONNECTED

Connected in minutes. No software to install.

1

Copy your link

In the DMS, go to Settings, open AI Assistants and click Copy under Connect an assistant.

2

Add it to your assistant

In Claude, add a custom connector. In ChatGPT, add it under Apps & Connectors. Name it MSAI DMS.

3

Sign in and ask

Sign in with your DMS login, click Allow, then ask: "Which dealership and user are you acting for?"



AI CONNECTOR · INVENTORY HUB (DMS)

We do the setup. You start asking.

Fifteen minutes with our team to switch the connector on and walk through your first prompts.

[Book a 15-minute demo](#)

[motorsales.ai](#)

UK Hosted

GDPR Compliant

Cyber Essentials Certified

The assistant can make mistakes. Check important changes in the DMS. Screens show demonstration data. motorsales.ai · An AFT Group company