

FINANCE CALCULATOR · FOR YOUR DEALERSHIP WEBSITE

Every car. Priced by the month.

Real broker rates on every listing, budget search for your buyers and more finance proposals, from the website you already have.

PCP and HP

Works with any website

Live in days

yourdealership.co.uk/used-cars

Illustrative

Used cars in stock

4 of 6 within budget

Monthly budget **Up to £250/month**

£219/mo



Ford Focus ST-Line
£13,495 · cash

£179/mo



Vauxhall Corsa SE
£9,995 · cash

£298/mo



Audi A3 S line
£18,750 · cash

£249/mo



Kia Sportage 2
£16,450 · cash

£342/mo



BMW 320d M Sport
£21,995 · cash

£209/mo



SEAT Arona SE
£12,250 · cash

Illustrative — demo data, not a quote or a representative example.

THE PROBLEM

Buyers don't buy a price. They buy a monthly payment.

Most used cars leave the forecourt on finance, but most dealer websites still lead with a cash price. If a buyer can't picture the monthly cost, they don't enquire. They bounce to a portal, or to the dealer whose site does the maths for them.

01

9 in 10

used cars are bought with finance, not cash

02

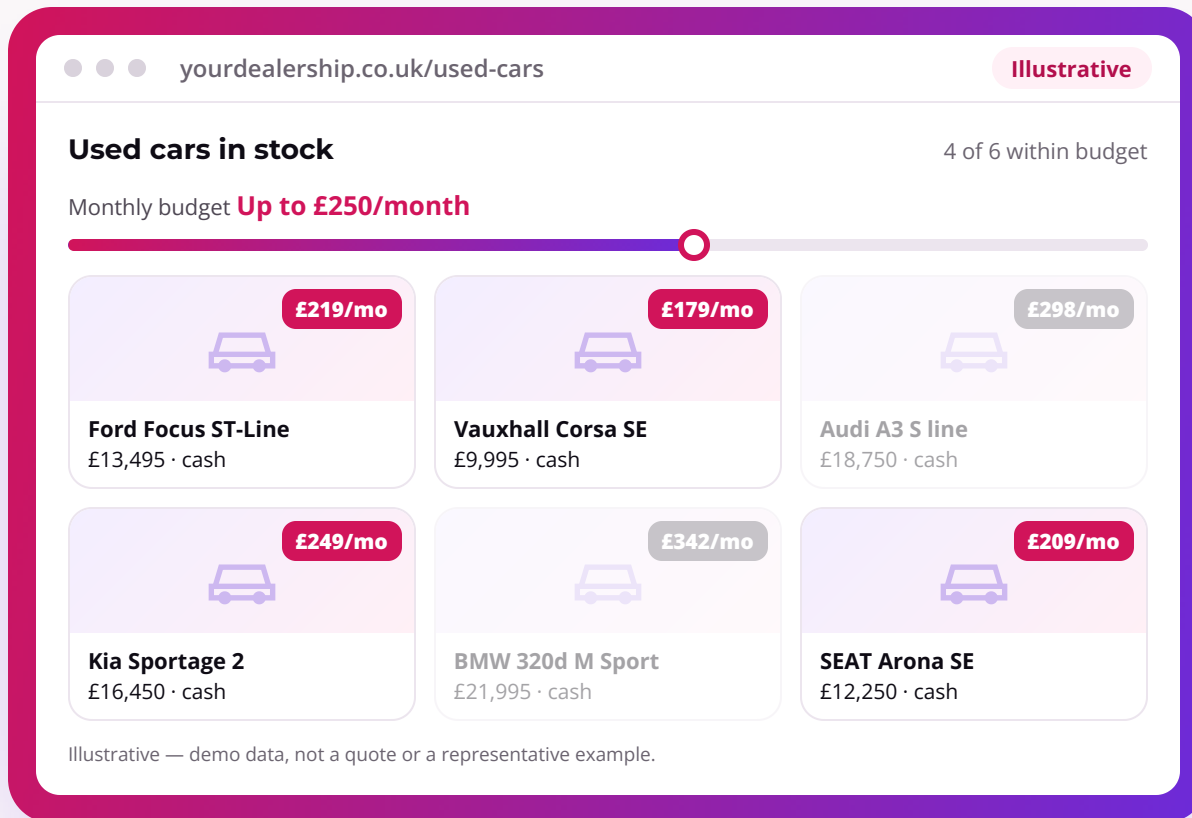
£250

a month is how buyers think, not £14,995

03

0

extra finance proposals from a cash-price-only listing



WHAT YOUR CUSTOMERS SEE

Shop by the month. The way buyers think.

- 1 Monthly badge on every card**
A real quote from your panel, cached per vehicle and always current.
- 2 Budget slider**
"Under £250 a month" filters your whole forecourt instantly.
- 3 Over-budget stock dims**
Buyers stay on your site instead of leaving to do the maths.

ON THE VEHICLE PAGE

They tune it. Then they apply.

Without leaving your site.

- ✓ **Live monthly payment**
Updates instantly as they adjust deposit, term and mileage, for PCP and HP.
- ✓ **Credit-band view**
An optional Good, Fair or Poor toggle shows indicative rates before applying.
- ✓ **Apply in place**
The application starts right there. No bounce to a third-party site.
- ✓ **Styled as your site**
Colours and branding pull from your dashboard automatically.

Finance this car

ILLUSTRATIVE

KL21 XYZ 2021 Ford Focus ST-Line · £13,495

PCPHP

£233/month

48 months · indicative

Deposit

£1,500

Term

48 months

Annual mileage

8,000

Credit band

GoodFairPoor

Apply for finance

Illustrative — demo data, not a quote or a representative example. Finance is subject to status and lender approval.

REAL RATES, NOT GUESSWORK

Your full lender panel. On every car.

Every quote is the best monthly payment across every source, so what a shopper sees on your site is what they can actually get.

1

Full DSG panel

Your whole lender waterfall quoted on every vehicle, PCP and HP, live.

2

Codeweavers alongside

Bring Codeweavers rates in too, and feature a headline lender up front with the panel behind it.

3

Best payment wins

The lowest monthly and APR surface automatically. How it's displayed is configurable, not fixed.

THE PART NOBODY ELSE DOES

Approved once. Their rate on every car.

After a customer gets an in-principle decision, the same calculator switches to their actual approved lender quotes. Real APR, real monthly, on whatever vehicle they look at next. It turns a browser into a buyer.

Real approved APR

Every vehicle on site

One-click checkout

Available on DSG approvals.

✓ You're approved · showing your personal quotes on every vehicle

2021 Ford Focus ST-Line · **KL21 XYZ**

BEST	Lender 1 PCP · 48 months	£228	Checkout
	Lender 2 PCP · 48 months	£241	Checkout
	Lender 3 HP · 48 months	£252	Checkout

Illustrative — demo data, not a quote or a representative example.

In live use the shopper sees their own approved quotes, not representative examples.

NO REBUILD REQUIRED

Keep your website. We make it work harder.

We're not here to replace your website. Your web provider adds the calculator once, and after that it's a settings change, not a project.



Works with any website

One small piece of code your provider already knows how to add.



Your branding, automatically

It looks like your site, not a bolt-on widget.



Nothing for you to run

No new logins, no maintenance. It quotes and updates in the background.



Live in days

We hand your provider the integration guide and a dealer ID. That's the setup.

Compliant by design. Your sign-off stays yours.

Representative APR widget

Alongside the calculator, our Representative APR widget renders a compliant representative example, computed to the FCA CONC formula and placed wherever your promotions need it.

- Representative example to FCA CONC App 1.2.6R
- Drops in next to the calculator on any page
- Your team updates APRs, no developer needed

WHERE RESPONSIBILITY SITS

We provide the tooling. Sign-off of APR values, placement and the customer journey stays with your dealership's own compliance function, as the rules require. We just make compliant the easy path.

We are a credit broker, not a lender.

WHY IT MATTERS

Same traffic. More finance proposals.

01

Every car

priced by the month across your whole forecourt, listings and vehicle pages

02

60 sec

from browsing a car to a started finance application on your own site

03

Days

to go live, with one integration by your existing web provider

GETTING STARTED

Three steps. We do the setup.

1

We activate your account

You get a dealer ID and a branded calculator pre-configured to your rates and panel.

2

Your web provider adds it

One script and one tag per vehicle. We hand them the full integration guide.

3

Live across your site

Monthly pricing on every listing, budget search, apply in place and the representative APR widget.



FINANCE CALCULATOR

A monthly price. On every car.

With the website you already have. Fifteen minutes to see it on your own stock.

[Book a 15-minute demo](#)

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Screens show the motorsales.ai platform with demonstration data. motorsales.ai · An AFT Group company