



AI CONNECTORS · FOR UK INDEPENDENT CAR DEALERS

# Ask Claude or ChatGPT. Your dealership answers.

Two connectors link motorsales.ai straight into the AI your team already uses. Run your CRM and pull your reporting by asking, in plain English.

[Book a 15-minute setup call](#)

[motorsales.ai/ai-connectors](https://motorsales.ai/ai-connectors)

Works in Claude and ChatGPT

Nothing to install

Cyber Essentials Certified

## THE PROBLEM

# Your team uses AI. Your data doesn't.

Claude and ChatGPT are already open on the desk. But every dealership question still means another login, another dashboard and a trail of clicks to reach one number.

01

### Answers live behind screens

Which applications are waiting? What stock is ageing? Each one takes a trail of clicks.

02

### Reporting is a job in itself

Last week's enquiries against the week before means building the view before you get the number.

03

### Two worlds, no bridge

The AI your team trusts has no idea what is happening on your forecourt today.

## HOW IT WORKS

# You ask it. It gets done.

A connector is a secure link between your motorsales.ai account and Claude or ChatGPT. No new software to learn. Nothing to install on your desk.

1

### Ask in plain English

Type it the way you would say it to a colleague. No syntax, no menus, no training course.

2

### The assistant does it

Claude or ChatGPT carries out the action or fetches the figure, on your own live data, in seconds.

3

### Your team keeps moving

Same process, same people. Everyone works the way they already do, only faster.

## TWO CONNECTORS

# Run the business. Read the business.

Both work inside Claude or ChatGPT, whichever your team already uses. Use one, or use both.

### CONNECTOR ONE

#### CRM connector

Open applications, update statuses, send deals to your lender panel, and manage vehicles, customers and documents without clicking through screens.

"Show me every open application waiting on the customer."

### CONNECTOR TWO

#### Reporting Studio connector

Enquiries, finance applications, payouts and lead sources. Ask for any number, get it back in seconds, and schedule the ones you rely on.

"Which lead source paid out the most last month?"

# Ask once. The CRM updates.



## Applications

List and open applications, update statuses, send deals to your lender panel.



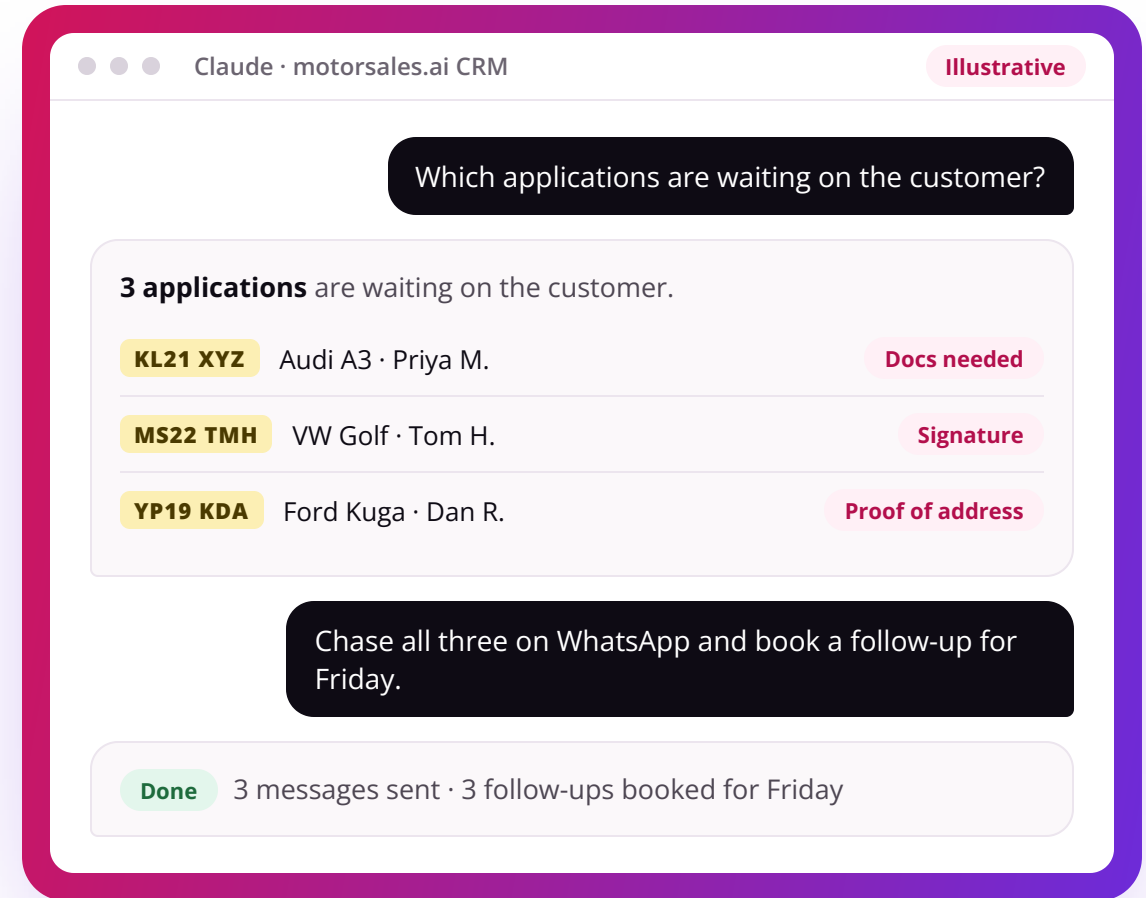
## Vehicles

Check stock, spot what is ageing and act on it before it costs you margin.



## Customers and documents

Add notes, book follow-ups and keep every file where it should be.



Screens show the motorsales.ai platform with demonstration data.

# Any number. In seconds.



## Ask for any figure

Enquiries, finance applications, payouts and lead sources, back in seconds.



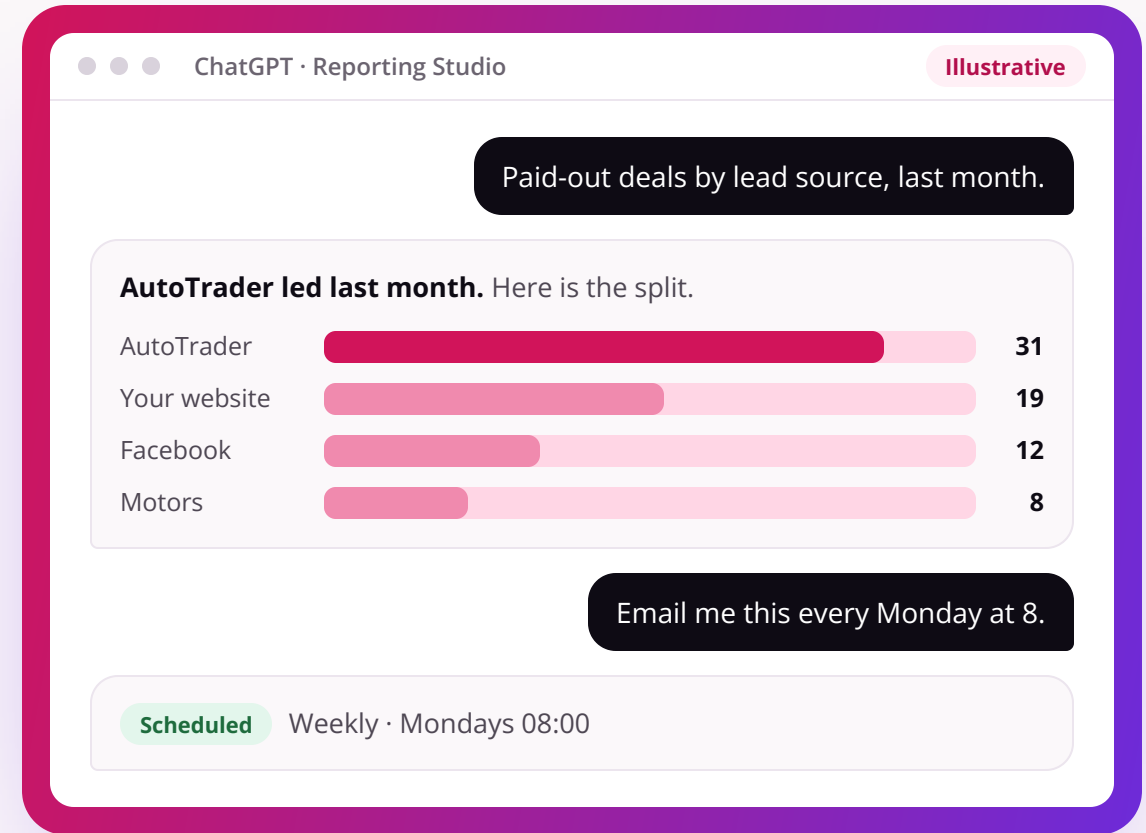
## Drill in with follow-ups

Got the number? Ask the next question straight away, in the same conversation.



## Schedule it on repeat

Set the reports you rely on to arrive without having to ask.



Screens show the motorsales.ai platform with demonstration data.

WHY TEAMS USE IT

# Less clicking. More closing.



## Run the day to day

Without clicking through screens.



## Any figure in seconds

Then drill in with follow-up questions.



## Claude or ChatGPT

Whichever your team already uses.



## Reports arrive on their own

Schedule the ones you rely on.



## Nothing to install

No new software for the team to learn.



## Private to your dealership

Your data, scoped to your account only.

YOUR DATA STAYS YOURS

# Scoped to your dealership. Never used for training.



## SCOPED

### Runs on your account

The connector is scoped to your dealership. It sees your data and nobody else's.



## PRIVATE

### Not shared for training

Your data is not shared with OpenAI or Anthropic to train third-party models.



## CONTAINED

### Nothing to install

No new software on your desk. The connector is enabled inside the account you already have.

UK Hosted

GDPR Compliant

Cyber Essentials Certified



GET SET UP

# We do the setup. You start asking.

Fifteen minutes with our team to enable the connectors on your account and walk through your first prompts.

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## STEP ONE

**Book a 15-minute call**

## STEP TWO

**We enable the connectors**

## STEP THREE

**Your team starts asking**

**Book a 15-minute setup call**

**[motorsales.ai/ai-connectors](https://motorsales.ai/ai-connectors)**

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